

FILE

# fashion calendar

## 1970

APRIL 13

30th year • issued weekly

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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ruth finley, publisher   tr 9-2343   8 east 77th street   new york, n.y. 10021



# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK BEGINNING MONDAY, APRIL 13, 1970

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday April 12- June 28	OPENING: ANNUAL FLEA MARKET Hours: 1:00 - 7:00.	NEW YORK ARTS AND ANTIQUES(97 DUANE ST.)	6TH AVENUE & 25TH STREET
	Admission: \$1.00. Publicity: Pearl Winick, BE. 3-6010.		
Monday April 13 10:00 P.M.	"CENTENNIAL BALL" Benefit celebration in honor of Museum's 100th anniversary.	METROPOLITAN MUSEUM OF ART	5TH AVE. & 82ND ST.
	Chmn: Mrs. Vincent Astor. Price: \$125 per person. Contact: Centennial Office, 879-5500.		
Beginning Monday April 13	OPENING: FALL AT-HOME COLLECTION Informal showings, by appointment.	DYNASTY	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Contact: 279-0710.		
Beginning Monday April 13	FALL READY-TO-WEAR FROM PARIS Continuous showings of Trevis Couture and Henri Daniel French pret-a-porter collections.	S.A.M. INTERNATIONAL	1410 BROADWAY SHOWROOM - 17TH FLOOR
	By appointment. Contact: 239-8150.		
Beginning Monday April 13	OPENING OF FALL COLLECTION Continuous showings of imported knitted and velour sportswear and dresses.	TRES VITE	108 WEST 39TH STREET SHOWROOM - 11TH FLOOR
	By appointment. Contact: Marta Kramer, 947-3191.		
Monday April 13- April 24	FASHION FORTNIGHT Showing of dresses, coats, suits, boutique knitwear, suede, leather, top-coats, rainwear, furs.	CLOTHING EXPORT COUNCIL	CHELSEA TOWN HALL LONDON, ENGLAND
	Contact: 54 Grosvenor St., London.		
April 13- April 24	79TH INTERNATIONAL FASHION WEEK IN BERLIN. Contact: Fachverband der Berliner Damenoberbekleidungsindustrie e.v., Podbielskiallee 42, 1 Berlin-Dahlen.		
Tuesday April 14 9:00 A.M. Breakfast	PRESS PREVIEW: MODEL ROOMS Opening of model rooms for Spring.	BLOOMINGDALE'S	5TH FLOOR
	By invitation only. Publicity: Arlene Friedlander, PL. 2-1988.		
Tuesday April 14- April 17	CANADIAN READY-TO-WEAR Coats, suits, dresses, sportswear, rainwear, knits, skiwear, sport coats (leather, suede, fake fur).	CANADIAN DEPT. TRADE, INDUSTRY, COMMERCE	McALPIN HOTEL 7TH FLOOR
	Contact: Don Russell, 586-2400.		
Wednesday April 15 9:00 A.M. Breakfast	PRESS PREVIEW: FALL BRIDAL COLLECTION Preview of Fall bridal collection, including debutante and formal gowns, designed by Phyllis Bianchi.	BIANCHI	499 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	By invitation only. Also: <u>Mon., April 20, 10:00 and 2:00; Tues., April 21, 10:00; Tues., April 28, 10:00.</u> By appointment. Contact: Ray Baldasaro, BR. 9-0292. Public Relations: Margaret Hodge Co., 1270 Sixth Avenue, 765-0653.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 15 10:00 A.M.	PRESS PREVIEW: FALL COLLECTION By invitation. (Continuous from April 27 in showroom, 530 Seventh Avenue, 10th floor.) Contact: Rick Feinstein, BR. 9-0952.	ROYAL PARK COUTURE BY JAN STRASS	PLAZA HOTEL STATE SUITE
Wednesday April 15 11:00 A.M. & 2:30 P.M.	PRESS PREVIEW: FALL COLLECTION "70s RPM"--bodywear, daywear, nightwear. By invitation only. Contact: Mary Ann Shraky, 682-8510.	GOSSARD-ARTEMIS	330 MADISON AVENUE SHOWROOM - PENTHOUSE
Wednesday April 15 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Late Spring and Summer Collection". Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	MARIO FORTE FOR CESCA	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 15 4:30 P.M.	WOOL KNIT SUMMARY SHOW "Sweater Seventies"--Fall preview of women's sweater-knits, followed by rack-viewing. By invitation. Publicity: Kairalla Associates, MU. 8-1171.	WOOLKNIT ASSOCIATES (501 MADISON AVENUE)	GOTHAM HOTEL BALLROOM - 3RD FLOOR
Wednesday April 15 8:00 P.M.	"SALUD CASALS" BENEFIT CONCERT Salute to Pablo Casals, under direction of Leopold Stokowski, with Beverly Sills and Rudolf Serkin. For benefit of American Symphony Free Concerts for Children and U.N. International School. ("Years of Casals" exhibit at Juilliard School, April 16-June 1.) Contact: Michael O'Shea, 581-1640.	AMERICAN SYMPHONY ORCHESTRA(200 W. 57TH)	PHILHARMONIC HALL LINCOLN CENTER
Beginning Wednesday April 15	OPENING: EARLY FALL COLLECTION Continuous showings. Contact: Ann Lawrence, 244-4700.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Wednesday April 15	OPENING OF FALL COLLECTIONS Continuous showings. Contact: LO. 5-6900.	JONNY HERBERT; PAB	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
April 15- April 19	FRANKFURT FUR FAIR. Contact: Frankfurter Ranchwarend-Messe GmbH, 1 Bettinaplatz, 6 Frankfurt/M 7, Germany		
Thursday April 16	ALLIED CHEMICAL PRESS PREVIEW OF ERNST ENGEL SKIWEAR, ORIGINALLY SCHEDULED FOR THURSDAY, APRIL 16, AT 9:00 A.M., HAS BEEN CANCELLED		
Thursday April 16 10:30 A.M.	PRESS PREVIEW Preview of clothing, home furnishings, children's items by West Virginia craftsmen. <u>Show at 11:00.</u> Open House: 1:00 - 6:00. By invitation. (April 20-May 1, Gotham Hotel, private suite, by appointment.) Contact: Florette Angel, 1400 Union Bldg., Charleston, W. Va., 304-342-5802.	MOUNTAIN ARTISANS (WEST VIRGINIA)	1 BEEKMAN PLACE BALLROOM
Thursday April 16- Sept. 7	OPENING OF ART EXHIBIT "19th-Century America"--first comprehensive exhibition of American painting, sculpture, decorative arts from the 19th century. ( <u>Press Preview: Sunday, April 12, 12:00 Noon, by invitation.</u> ) Members' Preview: Wed., April 15, 10:00 A.M.-10:00 P.M. Public Relations: Jack Frizzelle, TR. 9-5500.	METROPOLITAN MUSEUM OF ART	5TH AVENUE & 82ND STREET



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 18- April 22	ANNUAL SNOW SHOW, McALPIN HOTEL. Contact: Doris Taplinger, Ski Council of America, 415 Madison Avenue, 874-3030.		
April 18- April 23	1970 SKI SHOW, STATLER-HILTON HOTEL. Contact: Ralph des Roches, Ski Industries America, 432 Park Avenue South, 689-1266.		
April 19- April 23	3RD INTERCHIC FASHION FAIR IN BERLIN. Contact: ADB-Ausstellungs-Dienst, Keithstrasse 2-4, 1 Berlin 30, Germany.		
Monday April 20 9:00 A.M.	FALL COLLECTION IN CALIFORNIA Contact: Dolores Byers, 213-627-9154.	TRAVILLA (122 E. 7TH ST.)	BILTMORE HOTEL LOS ANGELES, CALIF.
Monday April 20 9:30 A.M.	FALL COLLECTION IN CALIFORNIA Also April 21, 22 at 9:30. By reservation. Contact: 213-MA. 7-0806.	HELGA	722 S. LOS ANGELES ST. LOS ANGELES, CALIF.
Monday April 20 11:00 A.M.	FALL COLLECTION IN CALIFORNIA By invitation. Thereafter continuous. Contact: Ila Garland, 213-MA7-5201.	MR. BLACKWELL	719 S. LOS ANGELES ST. LOS ANGELES, CALIF.
Monday April 20 1:00 P.M.	FALL COLLECTION IN CALIFORNIA By invitation. Thereafter by appointment. Contact: Jim Malloch or Rod Owens, 213-627-5257.	BERT GEIGER	122 EAST 7TH STREET LOS ANGELES, CALIF.
Monday April 20 2:30 P.M.	FALL COLLECTION IN CALIFORNIA By invitation. Thereafter by appointment. Contact: Wayne Welch or Rod Owens, 213-627-3383.	RICK McCLINTOCK	122 EAST 7TH STREET LOS ANGELES, CALIF.
Monday April 20 5:00 P.M.	FALL COLLECTION IN CALIFORNIA By appointment. Contact: Margaret Fleming or Rod Owens, 213-627-4616.	HUBERT LATIMER FOR IRENE	122 EAST 7TH STREET LOS ANGELES, CALIF.
Beginning Monday April 20	OPENING OF FALL COLLECTION By appointment. Beginning April 27, continuous. Contact: 244-6761.	CARLYE	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous showings of coordinated sportswear and sweater knitwear. Contact: Nat Kammer, 594-2100.	LOOMTOGS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION By appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Monday April 20	OPENING OF FALL BRIDAL COLLECTIONS. Contact: Seymour Dipkin, Bridal & Bridesmaid Apparel Association, 566 Seventh Avenue, WI. 7-8330.		
April 21	PASSOVER (April 21-28) Begins at sundown, Monday, April 20		
Tuesday April 21 9:00 A.M. Breakfast	PRESS PREVIEW: MEN'S MIC MAC SHOP Opening of Mic Mac sportswear boutique for men. Informal modeling. By invitation only. Publicity: Arlene Friedlander, PL. 2-1988.	BLOOMINGDALE'S	MEN'S SHOP STREET FLOOR



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday April 21	FALL COLLECTION IN CALIFORNIA Showings at 10:30 and 2:30. By reservation. Contact: Dick Steiner, 213-MA. 7-5427.	ESTEVEZ FOR NEAL	719 S. LOS ANGELES ST. LOS ANGELES, CALIF.
Wednesday April 22 9:30 A.M.- 4:30 P.M.	"DAY OF DESIGN" Day-long program dealing with urban design, space, pollution, product design. Speakers: Jaquelin T. Robertson, Richard Weinstein, Office of the Mayor; Prof. Felix R.R. Drury, Yale University; Ben Thompson, Design/Research; James Howell, Howell Design Corp; Aaron Donner; Louis Dorfsman, CBS; Roger Guilfoyle, <u>Industrial Design Magazine</u> ; Paul Smith, Museum of Contemporary Crafts. Luncheon, 12:45 P.M. By reservation. Prices: \$30.00 (all-day); \$15.00 (luncheon program only). Contact: 838-5133.	NATIONAL HOME FASHIONS LEAGUE (767 LEX. AVE.)	WALDORF-ASTORIA STARLIGHT ROOF
Wednesday April 22 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Late Spring-Summer Sportswear" collection. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	JANE SCHECKTER FOR CRAIG CRAELY	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 22 4:00 P.M.- 6:00 P.M.	ART GALLERY SHOWING First-year anniversary celebration of "Nena's Choice" gallery, featuring the art of Jose Ramon. By invitation only. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Thursday April 23 11:00 A.M.	OPENING OF FALL COLLECTION Young, contemporary clothes for Fall by new division of Claret. Also Monday, April 27 at 11:00. By reservation. Contact: 563-6126.	GAVI (DIV. CLARET)	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday April 23 11:30 A.M.	CUSTOMER SHOWING Showing of Shannon Rodgers' collection for Jerry Silverman. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR
Thursday April 23 12:30 P.M. Luncheon	PREVIEW OF FALL LINGERIE Showing of foundations, lingerie, loungewear. For press and resident buyers, by invitation only. Cocktails at 12:00 Noon. (Daily informal showings from Mon., May 11, in showroom.) Publicity: Johanna Lee, PL. 7-9600.	KAYSER/PERMA-LIFT (640 FIFTH AVENUE)	ST. REGIS ROOF
Thursday April 23- May 1	SHOWINGS: FRENCH READY-TO-WEAR Sportswear, dresses, coats, suits, rainwear by members of Fédération Française des Industries du Vetement Feminin. By appointment. Publicity: Ruth Hammer Associates, 246-4820.	27 FRENCH MFRS. OF PRET-A-PORTER	HILTON HOTEL PRIVATE SUITES
Monday April 27 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment in showroom, 16th floor. Contact: Margie Corbett, CH. 4-2700.	GINALA (512 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Beginning Monday April 27	OPENING OF FALL COLLECTION Continuous showings. Contact: Celeste Lucci, WI. 7-5324.	ARKIN IMPORTS	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR



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Beginning Monday April 27	OPENING OF FALL COLLECTION Continuous showings.	LOUIS FERAUD FOR ARKIN IMPORTS Contact: Florence Napp, WI. 7-5324.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 27	OPENING OF FALL COLLECTION By reservation.	DESIGN THAI Contact: Joanne Jaap or Timmie Riche, 239-8530.	550 SEVENTH AVENUE NEW SHOWROOM - 18TH FL.
Beginning Monday April 27	OPENING OF FALL COLLECTION Continuous showings.	RONNIE SIMON FOR THE FIFTH ADDITION Contact: LO. 4-8190.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday April 27	COMPLETE FALL COLLECTION Designed by Cara Kirby, Susumu, Pierre Lucée at continuous showings. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday April 27	FALL COLLECTION BY JERRY MARSCH Continuous showings.	MARDI GRAS Contact: 947-2055.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday April 27	FALL COLLECTION BY TERRY MORTON Continuous showings.	PARNES FEINSTEIN; PF KNITS Contact: BR. 9-0952.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday April 28 9:30 A.M.	PREVIEW OF FALL LINGERIE Showing of sleepwear and at-home collections by Arthur Williams. By invitation. Contact: Joan Seidel, MU. 9-9450.	MISS SIREN; PERIPHERY	105 MADISON AVENUE SHOWROOM - 30TH FLOOR
Tuesday April 28 10:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: Doug Sylvia, OX. 5-2900.	STJ BY MARSHALL KLUGMAN	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 28 10:00 A.M.	PREMIERE OF FALL COLLECTION Also April 30, May 5, 7 at 10:00. By appointment. or Judith Morrell, PE. 6-2291.	GININI (DIV. ORIGINALA)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR Contact: Teri White
Tuesday April 28 11:00 A.M.	PREMIERE COLLECTION BY FRANK MASANDREA By invitation only. Contact: Hal Krauss, 736-8888.	MODELIA	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Tuesday April 28 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: 524-4510.	GINO CHARLES BY BEVERLY MOYER	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday April 28 12:00 Noon	PREVIEW: FALL COLLECTION By invitation. Thereafter by appointment. Contact: 868-2880.	ANNEMARIE GARDIN FOR PAPILLON	500 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday April 28 1:00 P.M.	PRESS PREVIEW: FALL COLLECTION Fall-Winter collection of day, evening, at-home clothes by Jay Anderson. By invitation only. Contact: Mrs. Walker, 947-0964. Public Relations: Margaret Hodge Co., 1270 Sixth Avenue, 765-0653.	POSH	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday April 28 2:30 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: OX. 5-4812.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday April 28 3:30 P.M.	PRESS PREVIEW: FALL LOUNGEWEAR 'Mr. Mort's Way of Looking at Home'. Loungewear collection by Stan Herman and Barbara Larson. By invitation. Contact: Roy Kleegeer, 768-9125.	STAN HERMAN/MR. MORT FOR CHARMFIT/YOUTH CRAFT	90 PARK AVENUE LOBBY
Tuesday April 28 4:00 P.M. Cocktails	PREVIEW OF FALL SPORTSWEAR Jean Cacharel of Paris will present his Fall sportswear collection. <u>Show promptly at 4:00</u> , followed by cocktails. By invitation only. Contact: Susie Vogel, WI. 7-4406.	CACHAREL (DIV. MALLORY)	THE SANCTUARY 407 W. 43RD ST. (9TH AVE.)
Tuesday April 28 4:00 P.M.	PREVIEW OF FALL COLLECTION By invitation. Thereafter at showroom, 530 Seventh Avenue, 24th floor. Contact: Maribeth Lubell, 564-5430.	GUNTER FOR PROJECT II	WEAVERS CLUB 111 WEST 40TH STREET
Beginning Tuesday April 28	EARLY FALL COLLECTION Continuous showings. Contact: Betsy Klein, 736-1076.	AQUANALA	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR
Beginning Tuesday April 28	OPENING OF FALL COLLECTION Day-through-dinner clothes by Eleanor Brenner. Continuous by appointment. Contact: Ruth Shiller or Norma Wilk, 947-9677.	BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday April 28	OPENING OF FALL COLLECTION Continuous showings. Contact: LA. 4-7285.	GALLANT INTERNATIONAL	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Tuesday April 28	OPENING OF FALL COLLECTION By appointment. Contact: Alina Roux, 249-9600.	KEN SCOTT	17 EAST 67TH STREET SHOWROOM - 3RD FLOOR
Wednesday April 29 9:00 A.M.	OPENING OF FALL SPORTSWEAR Fall sportswear by Jaeger; and Carlo Palazzi collection for men and women. For press and buyers. Also May 5, 12 at 9:00. By reservation. Contact: Gloria Mark, PL. 8-6211. Publicity: Marianne Dubé Associates, 684-7750.	JAEGER	1407 BROADWAY SHOWROOM - 41ST FLOOR
Wednesday April 29 10:00 A.M.	OPENING OF FALL COLLECTION Also May 6 at 10:00. By reservation. Contact: 594-0870.	JEREMY BY ALAN PHILLIPS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday April 29 11:00 A.M.	OPENING OF FALL COLLECTION Also May 6 at 11:00. By reservation. Contact: 279-6250.	JENNIFER BY JEANNENE BOOHER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday April 29 12:00 Noon	OPENING OF FALL COLLECTION Also May 6 at 9:00 A.M. By reservation. Contact: 594-3000.	MORTON MYLES FOR MALCOLM CHARLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 29 1:00 P.M.	OPENING OF FALL COLLECTION Opening in Jr. Sophisticates' showroom. Thereafter continuous in own show- room, 7th floor. Contact: Judy Harvey, LO. 4-0462.	SPORT SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday April 29 2:00 P.M.	OPENING OF FALL COLLECTION Also May 5 at 2:00. By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday April 29 2:00 P.M. & 3:30 P.M.	BUYER SHOWS: FALL LINGERIE Two showings of Fall lingerie for resident buyers. By reservation. Contact: Kay Keniry, 661-1300 Ext. 296.	WARNERS	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Wednesday April 29 3:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter continuous. Contact: Doris Reiter, 563-6126.	CLARET	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday April 29 4:00 P.M.	FALL COLLECTION BY ELINOR SIMMONS Also May 6 at 4:00. By reservation. Contact: Roslyn Shoenthal, 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday April 29 7:30 P.M.	FASHION AWARD SHOW & DINNER Awards will be presented to students by designer-critics: Donald Brooks, Erika Elias, Meredith Gladstone, Gunter, Stan Herman, Victor Joris, John Moore, Norman Norell, Don Simonelli, Ann Webster, Chester Weinberg. Com- mentator: Eve Orton. (Black Tie) Reservations (\$25.00): PL 9-2214 Ext. 35.	PARSONS SCHOOL OF DESIGN (410 EAST 54TH STREET)	PLAZA HOTEL GRAND BALLROOM
Beginning Wednesday April 29	OPENING: EARLY FALL COLLECTION Continuous by appointment. Contact: Martin Blank, LO. 3-6380.	ADOLPH BLANK; MARTINO	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Beginning Wednesday April 29	OPENING OF FALL COLLECTION Continuous showings. Contact: WI. 7-7457.	KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday April 30 9:00 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: Gina Harrington, 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Thursday April 30 9:30 A.M. Coffee	PREVIEW OF FALL COLLECTION For press and buyers, by invitation. Show at 10:00. Contact: Johanna Deneroff, (Press); Ronnie Friedman (Buyers), 736-9155.	DOROTHY HUBBS/DONLE (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Thursday April 30 10:30 A.M.	PREVIEW OF FALL COLLECTION Preview of Bonnie Cashin's Fall collection for Philip Sills. By invitation. By appointment beginning Mon., May 4. Contact: Arthur Sheer, LO. 5-0274. Publicity: Ruth Hammer Associates, 246-4818.	PHILIP SILLS; BONNIE CASHIN DESIGNS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday April 30 11:30 A.M.	OPENING OF FALL COLLECTION Also May 7 at 11:30. Contact: Miss Matty, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 30 12:30 P.M. Luncheon	52ND ANNUAL LUNCHEON SHOW Sponsored by: Allied Chemical, American Cyanamid, American Enka, American Wool Council, Bancroft, Celanese, Dow Badische, Du Pont, Eastman Chemical, American Viscose, Hyston, Malina, Monsanto, National Cotton Council, Wool Bureau, Phillips. Fashion Show Director: Mia Grau, PL. 5-1127. Price: \$15. Press by ticket only. Contact: Edward Brandwein, MU. 3-7520.	NATIONAL KNITTED OUTERWEAR ASSN	WALDORF-ASTORIA GRAND BALLROOM
Thursday April 30 1:15 P.M.	OPENING: FALL COLLECTION Also May 4 at 1:15. By reservation. Contact: Miss Fritzzi, LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday April 30 2:30 P.M.	FALL COLLECTION BY BILL DE NATALE By reservation. Continuous thereafter. Contact: Howard Gilson, 695-6234.	JEUNESSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday April 30 3:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: LO. 4-6874. Publicity: Betty Yarmon, TR. 9-7112.	FRANK ADAMS FOR STUDIO SIX	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday April 30 4:00 P.M.	FALL COLLECTION BY RIZKALLAH By reservation. Contact: 594-0030.	MALCOLM STARR INTERNATIONAL	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday April 30 5:15 P.M.	EARLY FALL AND TROPHY COLLECTIONS Also May 6 at 11:00. By reservation. (cocktails will follow April 30 show) Contact: Joan Karins, PE. 6-8867.	HENRY FRIEDRICKS	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Friday May 1 10:00 A.M.	PRESS PREVIEW: PREMIERE COLLECTION By invitation only. Thereafter by appointment. Contact: 868-9070.	DON SIMONELLI	205 WEST 39TH STREET SHOWROOM - 15TH FLOOR
Friday May 1 11:00 A.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also May 4, 5, 13 at 11:00. Contact: WI. 7-4968.	WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday May 1 11:45 A.M.	OPENING OF FALL COLLECTION Also May 5, 6 at 11:45. By reservation. Contact: PE. 6-1351.	J.G. COUTURE BY ARTHUR DOUCETTE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Monday May 4 9:00 A.M.	OPENING OF FALL COLLECTION Also May 11 at 11:00. By reservation. Contact: Ruth McLaughlin, WI 7-9470.	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday May 4 10:00 A.M.	OPENING OF FALL COLLECTION Also May 12, 14 at 9:30. By reservation. Contact: WI. 7-4551.	TIFFEAU	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Monday May 4 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Continuous thereafter. Contact: Ila Garland, BR. 9-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday May 4 11:00 A.M.	OPENING OF FALL COLLECTION Also May 7 at 11:00; May 14, 21 at 3:00. By reservation. Contact: LA4-3520.	TRINA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 4 11:00 A.M.	OPENING OF FALL COLLECTION Also May 11 at 11:00.	BERT GEIGER	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	By reservation. Contact: Hayden Lewis, 594-6880.		
Monday May 4 12:00 Noon	OPENING OF FALL COLLECTION Also May 6, 11, 13, 19 at 12:00 Noon.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	By reservation. Contact: LW.4-0454.		
Monday May 4 1:00 P.M.	OPENING OF FALL COLLECTION Also May 6, 11, 13 at 1:00.	DON BREITINGER FOR HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	By reservation. Contact: LA. 4-0237.		
May 4	1:00 P.M., OSCAR DE LA RENTA BOUTIQUE PRESS PREVIEW (see below)		
Monday May 4 2:30 P.M.	OPENING OF FALL COLLECTION Also May 6, 11, 13, 19 at 2:30.	ALDRICH BY MARIE McCARTHY	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	By reservation. Contact: CH. 4-1872.		
Monday May 4 2:30 P.M.	FALL COLLECTION BY OLE BORDEN By reservation.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Contact: LO. 4-3600.		
Monday May 4 4:00 P.M.	OPENING OF FALL COLLECTION Also May 12, 19 at 2:00.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	By reservation. ( <u>Press Show: Mon., May 4 at 1:00, by invitation.</u> ) Contact: Marilyn Pignoni, LA. 4-9350.		
Monday May 4 5:00 P.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also May 7, 12, 14 at 4:00, in showroom.	DONALD BROOKS (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
	By reservation. Contact: WI. 7-8235.		
Monday May 4 5:30 P.M.	FALL COLLECTION IN NEW YORK Also May 6 at 5:30; May 11, 18 at 4:30.	HELGA (722 S. L.A. ST.)	GOTHAM HOTEL VICE PRESIDENTIAL SUITE
	By appointment. Contact: 335-6033; or Walter Oppenheimer, 213-627-0806.		
Monday May 4 6:00 P.M. Cocktails	FALL COLLECTION IN NEW YORK <u>Show at 6:30.</u> For press and buyers, by invitation. Publicity: Arnold Jurdem, 421-1461.	JEAN-LOUIS	PLAZA HOTEL WHITE & GOLD SUITE
	Contact: 213-456-2708.		
Beginning Monday May 4	OPENING OF FALL COLLECTION Continuous showings of coats, suits, ensembles.	NAT HIRSCH FOR JUNIOR GALLERY	250 WEST 39TH STREET SHOWROOM - 10TH FLOOR
	Contact: Jules Breakstone, 594-0352. Publicity: Stutman Associates, 247-2662.		
Beginning Monday May 4	OPENING OF FALL COLLECTION Continuous showing of coats, suits, ensembles.	HENRY RUTMAN FOR MISS GALLERY	230 WEST 38TH STREET SHOWROOM - 4TH FLOOR
	Contact: Marty Oshrin, 239-4769. Publicity: Stutman Associates, 247-2662.		
Beginning Monday May 4	EARLY FALL COLLECTION Continuous by appointment.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Contact: CH. 4-3815. Publicity: Muriel Durand, 355-6744.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday May 4	OPENING: FRENCH READY-TO-WEAR By appointment. Contact: Liza Wanklyn, 755-7171.	PARIS COLLECTIONS	543 MADISON AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday May 4	OPENING OF FALL COLLECTION Continuous showings. Contact: LO. 5-3250.	RAFFAELE	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday May 4	OPENING OF FALL COLLECTION Designed by Patrick Porter and June Francis. Contact: LO. 5-1025. Publicity: Barbara Kling, LT. 1-8024.	RONA	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday May 4	OPENING OF FALL COLLECTION Continuous showings of complete cocktail- evening collection for Fall. Contact: 565-2051. Publicity: Eleanor Lambert, MU. 8-2130.	NARDIELLO FOR RONA	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday May 5 8:30 A.M. Coffee	PREVIEW OF FALL COLLECTION Boutique ready-to-wear and leather collection by Pertegaz. (Repeat Show: Wed., May 6, 8:30.) For press and buyers, by invitation. Contact: Fernando Aleu, 730 Fifth Avenue, 581-3950.	PERTEGAZ	SPANISH PAVILLION 57TH ST. & PARK AVE.
Tuesday May 5 8:30 A.M. Breakfast	PRESS PREVIEW: FALL COLLECTION By invitation. Thereafter by reservation at showroom, 530 Seventh Avenue, 4th floor. Contact: LW. 4-9000.	KASPER FOR JOAN LESLIE	PLAZA HOTEL GRAND BALLROOM
Tuesday May 5 9:30 A.M.	PRESS PREVIEW: FALL LINGERIE Preview of daywear, sleepwear, foundations. Also 2:00 and 3:30 P.M. By invitation only. Contact: Irene O'Connor, 682-5580.	HOLLYWOOD VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
Tuesday May 5 10:00 A.M.	OPENING OF FALL COLLECTION Also May 7, 12, 14 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday May 5 10:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: Joan Luchesi, 736-6180.	ADRI	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday May 5 10:30 A.M.	OPENING OF FALL COLLECTION Also May 5 at 10:30. By reservation. Contact: 279-3091. Publicity: Eleanor Lambert, MU. 8-2130.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday May 5 11:00 A.M.	OPENING OF FALL COLLECTION Also May 13 at 11:00. By reservation. Contact: LA. 4-5923.	WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday May 5 11:30 A.M.	OPENING OF FALL COLLECTION Also May 12 at 11:30. By reservation. Contact: LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 5 12:00 Noon	OPENING OF FALL COLLECTION Also May 12 at 12:00 Noon. By reservation. Contact: LW. 4-0454. -10-	BEENE BAZAAR	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday May 5 1:00 P.M.	OPENING OF FALL COLLECTION Also May 7, 11, 12, 18, 19 at 1:00. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 5 1:00 P.M.	OPENING OF FALL COLLECTION Also May 12 at 1:00. By reservation. Contact: LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday May 5 2:30 P.M.	OPENING OF FALL COLLECTION Also May 7, 12, 14 at 2:30. By reservation. ( <u>Press Show: Mon., May 11 at 3:00 PM., Plaza Hotel, Terrace Room, by invitation.</u> ) Contact: LA. 4-6968.	BILL BLASS FOR MAURICE RENTNER	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday May 5 2:30 P.M.	OPENING OF FALL COLLECTION Also May 8, 13 at 2:30). By reservation. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday May 5 3:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday May 5 4:00 P.M.	OPENING OF FALL COLLECTION Also May 11 at 4:00. By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday May 5 4:00 P.M.	OPENING OF NEW COLLECTION By invitation only. Thereafter by appointment, 550 Seventh Avenue, 4th floor. Contact: Lucille Tice, WI. 7-8235.	BOUTIQUE DONALD BROOKS	WEAVERS CLUB 111 WEST 40TH STREET
Tuesday May 5 4:00 P.M.	OPENING OF FALL COLLECTION Also May 12 at 4:00. By reservation. Contact: Hayden Lewis, 594-6880.	HUBERT LATIMER FOR IRENE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday May 5 4:00 P.M.	OPENING OF FALL COLLECTION Evening collection by Bill Haire. Also May 13, 14 at 1:00. By reservation. Contact: WI. 7-6845. Publicity: Essie Pinsker Associates, WI. 7-2514.	VICTORIA ROYAL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday May 5 5:30 P.M.	PRESS PREVIEW: PREMIERE COLLECTION By invitation only. (Buses from Weaver's Club to Sam's.) <u>Buyer Shows:</u> May 7, 11 at 9:00 (coffee at 8:30). By invitation. Contact (press): Linda Johnson; (buyers): Harold Davis, 244-6231.	CHESTER WEINBERG "NOW"	SAM'S 2ND AVE. & 64TH ST.
May 6	9:30 A.M., CHESTER WEINBERG PRESS SHOW (see page 12)		
Wednesday May 6 10:30 A.M.	OPENING OF FALL COLLECTION Also May 12, 14 at 10:30. By reservation. Contact: CH. 4-2616.	SAMUEL WINSTON	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday May 6 11:00 A.M.	OPENING OF FALL COLLECTION Also May 12 at 11:00. By reservation. Contact: LO. 3-0988. Publicity: Len and Marsha Gerber, PL. 2-2254.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 6 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact:	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR LO. 4-3246.
Wednesday May 6 2:30 P.M.	OPENING OF FALL COLLECTION Also May 13 at 2:30. By reservation. Contact:	CHRISTIAN DIOR- NEW YORK	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Maria Finkle, LO. 4-9220.
Wednesday May 6 2:30 P.M.	PREVIEW OF FALL COLLECTION Designed by Umberto Manzo. For press and buyers, by invitation. Thereafter by appointment. Contact:	DAVIDOW	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR Steven Davidow, 736-6909.
Wednesday May 6 3:00 P.M.	OPENING OF FALL COLLECTION Also May 7 at 1:30. By reservation. Contact:	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR 594-5660.
Wednesday May 6 4:00 P.M.	OPENING: FALL COLLECTION Also May 11, 13, 19 at 4:00. By reservation. (Press Show: Wed., May 6 at 9:30, by invitation.) Contact (press): Linda Johnson; (buyers): Harold Davis, CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday May 6 6:00 P.M.	OPENING OF FALL COLLECTION Also May 12 at 5:30. By reservation. Contact:	BABA	18 EAST 53RD STREET SHOWROOM - 9TH FLOOR 752-0727.
Thursday May 7 10:00 A.M.	PRESS OPENING: FALL COLLECTION Also May 13 at 12:00 Noon; May 14 at 10:00. By invitation. Contact:	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR Ray Ricard, 524-7900.
Thursday May 7 10:30 A.M.	OPENING OF FALL COLLECTION Also May 12, 14 at 10:30. (Press Show: May 7 at 2:30, by invitation.) By reservation. Contact:	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Mabel Glemby, LA. 4-9350.
Thursday May 7 12:00 Noon	OPENING OF FALL COLLECTION Also May 12 at 12:00 Noon. By reservation. Contact:	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR BR. 9-5012.
May 7	2:30 P.M., OSCAR DE LA RENTA PRESS SHOW (see above)		
Thursday May 7 3:00 P.M.	OPENING OF FALL COLLECTION By reservation. Thereafter continuous. Contact:	MARIO FORTE FOR CESCA	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Helen Presser, 868-3877.
Thursday May 7 5:00 P.M. Cocktails	OPENING OF FALL COLLECTION Show at 5:30. By invitation. Thereafter by appointment, Suite 223. Contact:	RICHARD TAM	PLAZA HOTEL WHITE & GOLD SUITE 550 E. 10th St., Oakland, Calif., 415-444-5070.
Beginning Thursday May 7	FALL COLLECTION IN NEW YORK By appointment. Contact:	TRAVILLA (122 E. 7TH ST., L.A.) Dolores Byers, 213-627-9154.	PLAZA HOTEL PRIVATE SUITE



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday May 8 9:00 A.M. Champagne	AMERICAN PREMIERE: FALL COLLECTION Louis Feraud will present his premiere American collection for Arkin Imports. By invitation. Thereafter by appointment. Contact: Florence Napp, WI7-5324.	LOUIS FERAUD FOR ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Friday May 8 10:00 A.M.	PRESS PREVIEW: FALL COLLECTIONS Preview of Fall collections by Originala, Ginini, Ginala, Ginessa, Ginori, Aquanala. By invitation only. Contact: Kittie Campbell, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Friday May 8 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: CH. 4-3169.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Friday May 8 11:30 A.M. Luncheon	FASHION SHOWING AT BENEFIT LUNCHEON Fall Italian couture fashions from Carosa, Garbell, Argos-Dini, Livio de Simone, Ognibene-Zendman, Tiziani at benefit luncheon. Guest of honor: Princess Marcella Borghese. Price: \$15.00. Contact: 249-9923.	MODA ROMANA (ST. REGIS HOTEL)	COLUMBUS CITIZENS COMM. 8 EAST 69TH STREET
Friday May 8 1:00 P.M.	OPENING OF FALL COLLECTION Also May 13 at 1:00. By reservation. Contact: PE. 6-2663.	BOB BUGNAND FOR SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday May 11 10:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: 244-2616.	WINSTON BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
May 11	3:00 P.M., BILL BLASS PRESS SHOW (see page 11)		
Monday May 11 4:30 P.M. Cocktails	OPENING OF FALL COLLECTION Show at 5:15. For press and buyers, by invitation. Thereafter by appointment in private suite. Contact: 213-MA. 7-5427.	ESTEVEZ FOR NEAL	GOTHAM HOTEL BALLROOM
Monday May 11- May 22	FALL-WINTER- RESORT COLLECTION By appointment. Contact: Gail Jannon, Nippi New York, Inc., 155 E. 50th St., 758-7760.	HANAE MORI	PLAZA HOTEL PRIVATE SUITE
Tuesday May 12 11:30 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 12 2:00 P.M.	OPENING OF FALL COLLECTION Angela's Fall collection. By reservation. Contact: Abe Goodman, 695-7230.	ROSSINO ANGELA	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday May 12 5:15 P.M.	OPENING OF FALL COLLECTION By invitation only. Thereafter by appointment, Suite 1101. Contact: Sylvan Rich, 110 E. 9th St., Los Angeles, 213-623-3338.	JON MANDL FOR RICHARD TAM II	GOTHAM HOTEL BALLROOM
Beginning Tuesday May 12	OPENING OF ALL- SEASONS COLLECTION Continuous showings. Contact: Helen Feinstein, LO. 3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday May 13 9:30 A.M. Coffee	PRESS PREVIEW: "PROPORTIONS IN FUR" Fall-Winter collection for the '70s designed by Mr. Fred. <u>Show promptly at 10:00.</u> By invitation. Publicity: Lisa Curtis, 684-7444. For buyers, beginning, Thurs., May 14, by appointment. Contact: Albert Gompertz, 736-8516.	MR. FRED FOR FUR AND SPORT	224 WEST 30TH STREET SHOWROOM - 11TH FLOOR
Wednesday May 13 11:00 A.M.	OPENING OF FALL COLLECTION Also May 14 at 11:00. By reservation. Contact: 524-3818.	STAN HERMAN FOR MR. MORT	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
May 13	2:00 P.M., ANNE KLEIN AND COMPANY PRESS PREVIEW (see below)		
Wednesday May 13 3:00 P.M.	PRESS PREVIEW: FALL COLLECTION Press preview of Fall collection. By invitation only. (Buyer Show: Wed., May 13 at 4:00 P.M., by invitation only.) <u>No admittance without invitation.</u> Thereafter by appointment in showroom, 2nd floor. Contact: Harri Carey, 695-5555.	JON HAGGINS (37 WEST 39TH ST.)	134 EAST 22ND STREET TOP FLOOR
Wednesday May 13 4:30 P.M.	OPENING OF FALL COLLECTION One showing only, by reservation. Thereafter by appointment. Contact: Alan Davis, 755-5529 or 332-5013.	EVA HAYNAL	435 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday May 13 5:00 P.M.	OPEINNG: COLLECTION I FOR FALL-WINTER The Total Wardrobe Collection will be shown to the <u>Press at 2:00 P.M., by invitation.</u> The 5:00 P.M. showing by reservation. Thereafter by appointment. Contact: Betty Hanson, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Thursday May 14 12:00 Noon	OPENING OF FALL COLLECTION Also May 21, June 4 at 12:00 Noon. By reservation. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday May 14 1:00 P.M.	OPENING OF FALL COLLECTION By invitation only. Contact: Geraldine Peterson, 685-3765.	GIORGIO DI SANT'ANGELO (24 EAST 38TH STREET)	PLACE TO BE ANNOUNCED
Thursday May 14 3:00 P.M.	OPENING OF FALL COLLECTION <u>Press Show: Mon., May 18 at 3:00.</u> By invitation. Contact: Dorothy Hermé, CH. 4-7270.	SARMI	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday May 14 5:00 P.M. Cocktails	SHOWING OF INDIAN FASHIONS Showing of evening wear in Indian silk. For press and buyers, by invitation. <u>Show promptly at 5:00, followed by cocktails.</u> Contact: Surjit Gill, 348-2132.	SHEHNEI LTD. (200 EAST END AVE.)	INDIAN CONSULATE 3 EAST 64TH STREET
Tuesday May 19 3:45 P.M. Cocktails	FALL '70 HOME SEWING SHOW "A Stitch in Time". For merchandise managers, piece goods buyers, press. <u>Show at 4:15.</u> By invitation. Contact: Helen Boyd, 564-2900.	CROMPTON-RICHMOND (1071 SIXTH AVENUE)	PLAZA HOTEL GRAND BALLROOM
Thursday May 21 2:30 P.M. Cocktails	PREVIEW OF FALL COLLECTION Preview for press and resident buyers of Fall collection of dresses, suits, costumes. By invitation only. Contact: BR. 9-6560 Ext. 294.	DAVID CRYSTAL	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR



# 1971

## JANUARY

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## FEBRUARY

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## NOVEMBER

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## DECEMBER

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